IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re: Wealthy Desai

Application No.: 10/624,325

Group Art Unit: 3625 Examiner: Adam L. Levine Filed: July 22, 2003

For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR ONLINE

ORDERING OF BUSINESS DIRECTORY LISTINGS AND ADVERTISEMENTS

Date: September 24, 2009

Confirmation No.: 7298

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION MAILED JULY 7, 2009

Sirs:

Applicant provides the present Amendment to address the issues raised in the Office Action mailed July 7, 2009 (the Action).

It is not believed that an extension of time and/or additional fee(s), including fees for additional claims, are required, beyond those that may otherwise be provided for in documents accompanying this paper. In the event, however, that an extension of time is necessary to allow consideration of this paper, such an extension is hereby petitioned under 37 C.F.R. §1.136(a). Any additional fees believed to be due in connection with this paper may be charged to our Deposit Account No. 50-0220.

Amendments to the Claims are reflected in the listing of claims, which begins on page 2 of this document.

The Remarks begin on page 20 of this document.